## YONKERS, NEW YORK

"It's amazing to see us ... implement a plan to introduce digital equity to hundreds of households through an extraordinary array of partners."

- Christopher Fisher, Board Chair, Westchester County Association



Communities should always take a holistic approach to partnerships for connectivity. Using the roof of city hall allowed this tower to deliver robust, far-reaching, and cost-effective services.

Located in Yonkers, NY, and strategically placed at the intersection of tech adoption and grassroots implementation, the "Y-Zone" used Project OVERCOME to connect homes to a new CBRS network with broadband routers, allowing formerly underserved users to adopt a reliable and no-cost Internet service.

Many of the households connected also obtained a Chromebook and digital skills training as part of the Access Plus tier. Kecia, one of the connected residents, shared that "the Y-Zone is an awesome program" since she was able to take computer classes and get a free router. Moreover, many parents in the program commended the Y-Zone effort for giving their children the necessary access to the Internet to complete homework assignments.



Interested subscribers in Yonkers had the option of signing up to upgrade their subscription to receive digital training and a device, in addition to a year of free Internet.



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The Project OVERCOME team in Yonkers worked hard to understand the depth and complexity of challenges impacting student-aged residents by recruiting youth in the design and execution of the solution.

Students were not the only ones that benefited from the new network and digital literacy classes. Senior residents also learned new skills and enjoyed taking a class with peers. One of these participants, Augustina, proudly confirmed she still had the "cajita" (little box) set up, referring to the router she received. As an Access Plus participant, in addition to the router, Augustina earned a Chromebook by completing 15 hours of digital training. Overall, Augustina's most important takeaway from the workshop was the ability to use the Internet to better communicate with doctors, friends, and family. This sentiment was shared widely, as evidenced by a feedback survey where 63% of subscribers indicated that the computer and their new skills would improve their quality of life by giving them "the ability to learn new things."

## **GRANTEE AND PARTNERS**

The Westchester County Association, Inc., City of Yonkers, STEM Alliance, Yonkers Partners in Education (YPIE), Crown Castle, Fordham University, Westhab

